

# INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

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THIS CERTIFIES THAT

**PROF. MUDASIR AHAMED KHAN N**

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**AN EMPIRICAL STUDY OF INDIAN CONSUMER BUYING BEHAVIOR OF FMCG PRODUCTS  
(WITH SPECIAL REFERENCE OF BATHING SOAP)**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 10 , Issue – 4 Apr , 2019



Editor in Chief



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