

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 47959

Impact Factor* : 7.2013

Ref:IRJMST/2020/A108810

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

R.PADMAVATHY

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**INFLUENCE OF PRODUCT ATTRIBUTES IN ATTRACTING WOMEN CONSUMERS TOWARDS
PURCHASING ORGANIC PRODUCTS**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 11 , Issue – 1 Jan , 2020



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