

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



UGC ID - 47959

Impact Factor* : 4.1401

Ref:IRJMST/2017/A106802

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT
JITENDRA SHRIVASTAVA
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**CONSUMER PERCEPTION OF IMPACT OF MALL CULTURE ON KIRANA BAZAR- A STUDY IN
GWALIOR AND BHOPAL CITY (MADHYA PRADESH)**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 8 , Issue – 6 Jun , 2017



Editor in Chief



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