

INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal



Impact Factor* : 3.2832

Ref:IRJMST/2016/A105808

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT
PROF. JAYADATTA S
HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON
**MARKET POTENTIAL, OPPORTUNITIES AND MAJOR CHALLENGES FOR RURAL MARKETING
IN INDIA**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN
Vol – 7 , Issue – 11 Nov , 2016



Editor in Chief



www.IRJMSST.com



Computer Science Directory



INTERNATIONAL RESEARCH JOURNAL OF MANAGEMENT SCIENCE AND TECHNOLOGY

An Internationally Indexed Peer Reviewed & Refereed Journal

Impact Factor* : 3.2832

Ref:IRJMST/2016/A105808

DOI : [HTTPS://DOI.ORG/10.32804/IRJMST](https://doi.org/10.32804/IRJMST)

ISSN – 2250 – 1959 (0) 2348 – 9367 (P)

THIS CERTIFIES THAT

PROF. CHACO P J

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**MARKET POTENTIAL, OPPORTUNITIES AND MAJOR CHALLENGES FOR RURAL MARKETING
IN INDIA**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

Vol – 7 , Issue – 11 Nov , 2016



Editor in Chief



www.IRJMSST.com



Computer Science Directory

