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THIS CERTIFIES THAT

VAIBHAV SHAHAJI PATIL

HAS/HAVE WRITTEN AN ARTICLE / RESEARCH PAPER ON

**A STUDY TO FIND OUT THE PERCEPTION OF THE CUSTOMERS ABOUT THE BRAND MAGGIE
NOODLES AFTER THE MAGGIE CONTRAVERSY WITH REPECT TO PUNE URBAN AREA**

APPROVED BY THE REVIEW COMMITTEE, AND IS THEREFORE PUBLISHED IN

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